

Santa Maria Tzejá

From the rural rainforest in Guatemala, Santa Maria Tzejá has survived a brutal 36-yearlong civil war. Despite economic struggle, Santa Maria Tzejá endures via communitybased cooperative government



4.3%

Newborns screened for hearing loss in Guatemala \$5-10k

Average cost of an OAE screening device

8k

Number of MA children mandated to be screened by OAE



Maria's Storn

Maria is a 23- yr-old from Santa Maria Tzejá.

"We did not realize
Maria couldn't hear until
she was about 3 years
old. We almost certainly
would have taken different steps if we had
known earlier."

—Maria's Parent

4. ETT 1.



Lisa Myette is the Health
Service Director at the Cape
Cod YMCA Early Head
Start program. The US
Head Start program mandates but does not provide
funding for OAE hearing
screening tests for all enrolled students.





Needham Guatemala Partners

Our community partners provide invaluable insight on stakeholder perspective and need. Needham Guatemala Partners is tied closely to community in Santa Maria Tzeja.

Dra. Patricia Castellanos is the only audiologist in Guatemala, and she runs the CEDAF & Sonrisas Que Escuchan organizations.



BACKGROUND

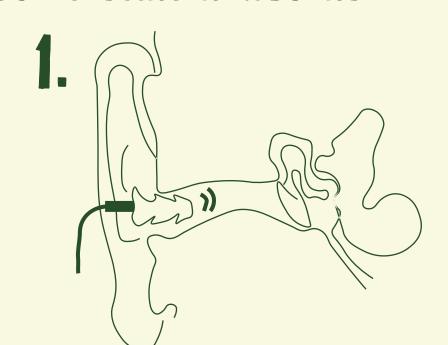
OUR MISSION

THEORY OF CHANGE

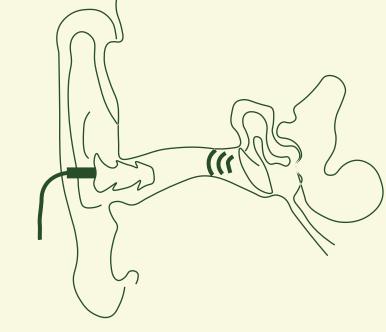
WE ARE DEVELOPING AN ACCESSIBLE HEARING SCREENING DEVICE USABLE BY AUDIOLOGISTS AND TRAINED COMMUNITY MEMBERS TO PROVIDE ACCESS TO EARLY CHILDHOOD HEARING HEALTH INFORMATION. THROUGH USING THE DEVICE, COMMUNITY-BASED HEARING HEALTH SYSTEMS ENABLE DISPROPORTIONATELY BURDENED POPULATIONS TO MAKE INFORMED MEDICAL DECISIONS AND IMPROVE LIFE OUTCOMES.

WHAT IS AN OAE DEVICE?

AN OAE DEVICE IS A HEARING SCREENING DEVICE THAT DOES NOT REQUIRE PATIENT FEEDBACK, MAKING IT PARTICULARLY USEFUL FOR TESTING NEWBORNS



THE DEVICE PLAYS TWO FREQUENCIES INTO THE EARS USING SPEAKERS.



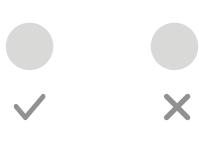
HEALTHY EARS WILL PRODUCE A THIRD FREQUENCY THAT WE CAN PICK UP, WHEREAS EARS WITH SIGNIFICANT HEARING LOSS WILL NOT PRODUCE THIS THIRD FREQUENCY.

TARGETED SECONDARY SCREENINGS

BY USING OAE DEVICES TO SEND INDIVIDUALS SCREENED WITH A REFERRAL RESULT TO EXPERTS, MORE TARGETED AND WIDESPREAD HEALTHCARE CAN BE ADMINISTERED. WE HOPE THAT THIS INCREASES SPECIALIZED HEARING HEALTHCARE BY PROFESSIONALS.











THE NUMBER OF INTERVIEWEES WHO SUCCESSFULLY USED OUR DEVICE THEIR FIRST TRY

25%

THE MINIMUM AMOUNT WE ARE DECREASING OUR PRICEPOINT FROM THE CURRENT SALE VALUE OF OAE DEVICES, WHICH RANGE FROM \$5-10K EACH.

COLLABORATORS AND SPONSORS



SPECIAL THANKS TO SOLAR EAR, WHO WILL BE BRINGING OUR PRODUCT TO MARKET AFTER THE DEVELOPMENT STAGE, AND TO THE ORGINZATIONS WHICH MAKE THIS WORK POSSIBLE THROUGH FUNDING AND SUPPORT.



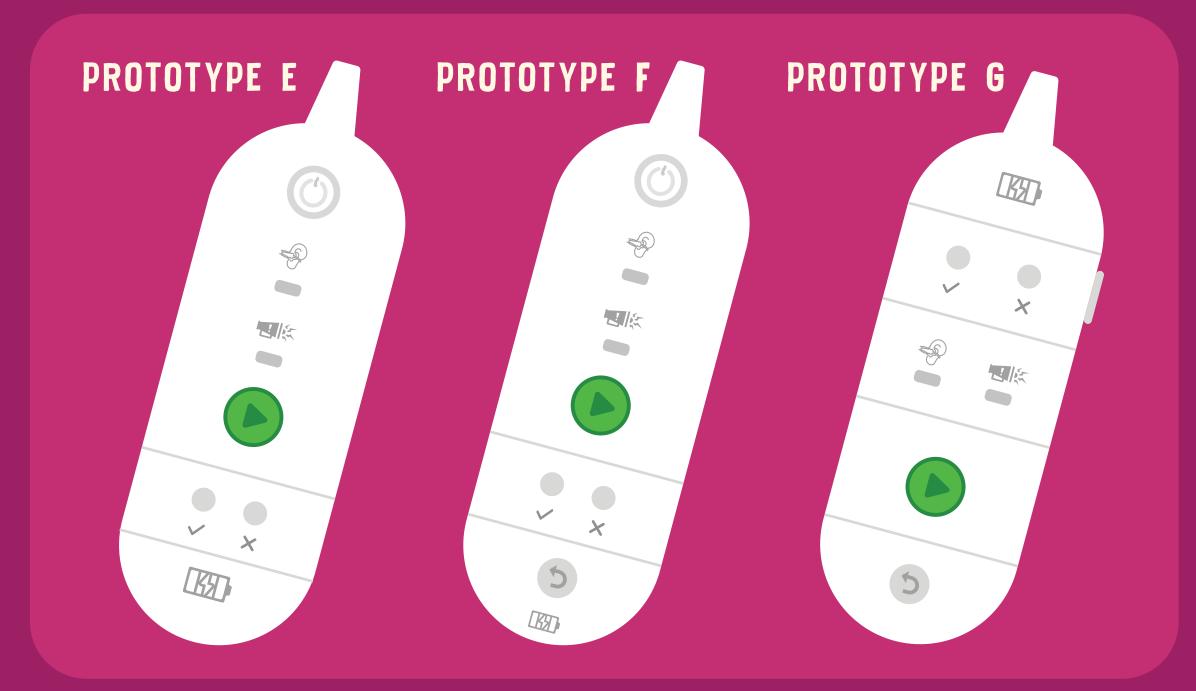




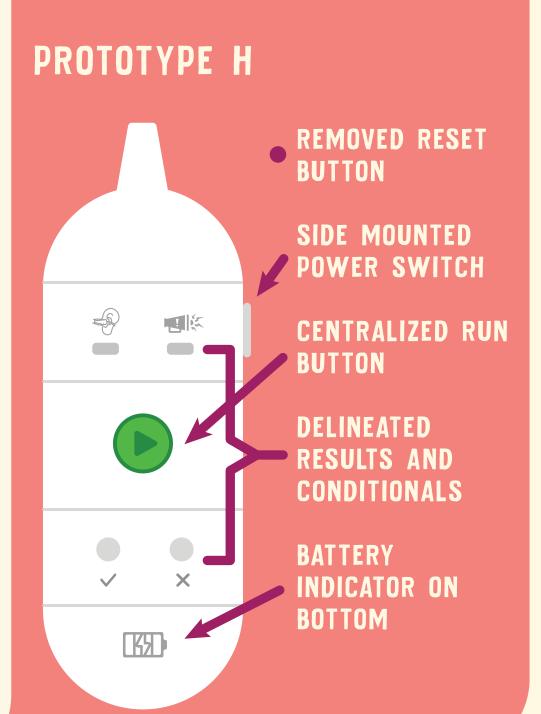
USER EXPERIENCE

PROTOTYPES

WE ITERATED UPON PREVIOUS DESIGNS AND TESTED THESE IN USER INTERVIEWS. PROTOTYPE H IS OUR NEXT ITERATION TO BE TESTED!



NEXT ITERATION



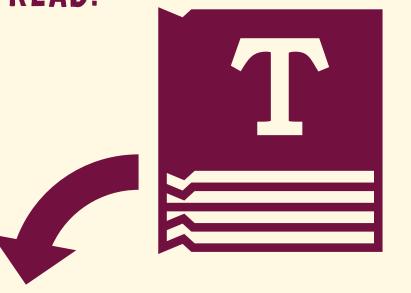
QUICKSTART GUIDE

WE CONDENSED OUR MANUAL FROM 16 PAGES DOWN TO TWO BY FOCUSING ON THE MOST ESSENTIAL SECTIONS.

THIS UPDATE WAS BASED ON FEEDBACK AND OBSERVATIONS

SHOWING THAT USERS MOSTLY NEEDED QUICK HELP WITH THE DEVICE'S CORE FUNCTIONS. MOST INTERVIEWEES DID NOT USE THE OLD MANUAL!

WE DESIGNED THE MANUAL WITH A CLEAN, ATTRACTIVE LOOK TO ENSURE IT'S BOTH EASY TO USE AND APPEALING TO READ.



CODESIGNS

IN ORDER TO TEST MULTIPLE DESIGN ITERATIONS, WE CONDUCTED AB TESTING DURING OUR INTERVIEWS.

OUR TEAM
INTERVIEWED
OUR COMMUNITY
PARTNERS AT
SONRISAS QUE ESCUCHAN AND
ANALYZED INTERVIEW DATA
FROM THE CONFERENCE FOR
GLOBAL HEARING HEALTH (CGHH)
CONFERENCE, WHICH WAS
ATTENDED BY THE TEAM LAST
SEMESTER.

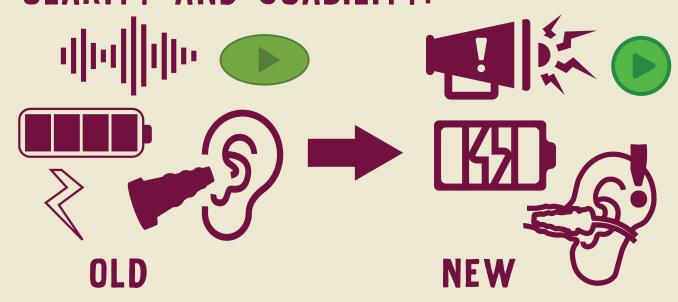
THROUGH INTERVIEWS, WE MET XIMENA MUNOS, A GUATEMALAN



FIELD TECHN-ICIAN WHO CONDUCTS DOZENS OF HEARING SCREENINGS A DAY.

SYMBOLS

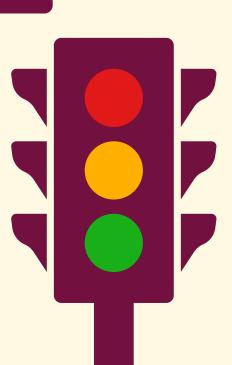
WE TESTED VARIOUS NEW ITERATIONS OF DEVICE SYMBOLS, IMPROVING CLARITY AND USABILITY.

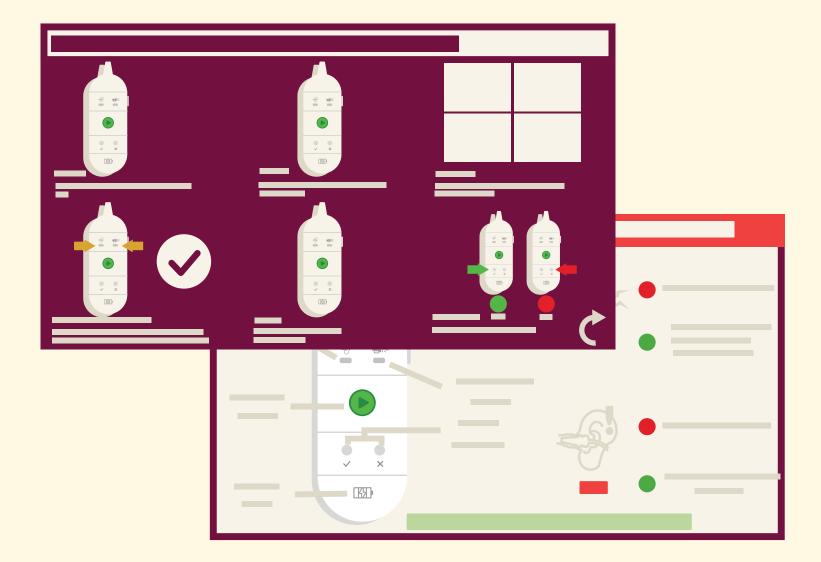


COLORS

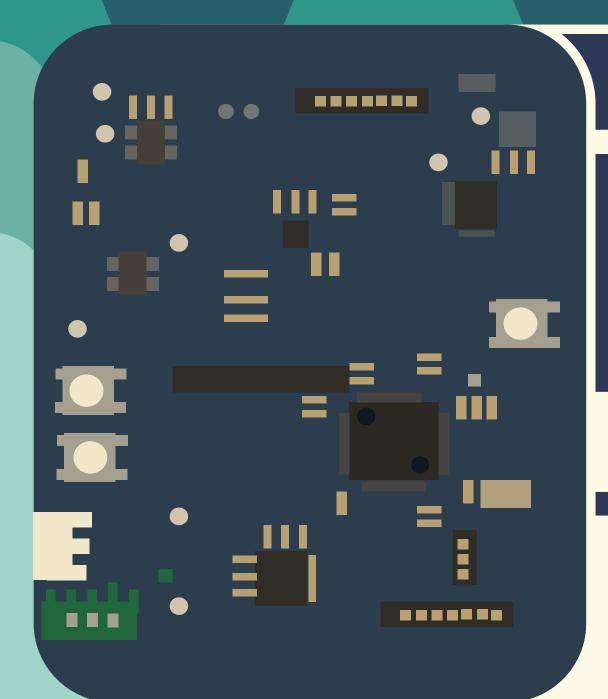
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INTERVIEWEES
WHO FAVORED
GREEN AND RED
COLOR SCHEME
TO INDICATE
AFFIRMATIVE
AND NEGATIVE.





DEVICE PROGRESS

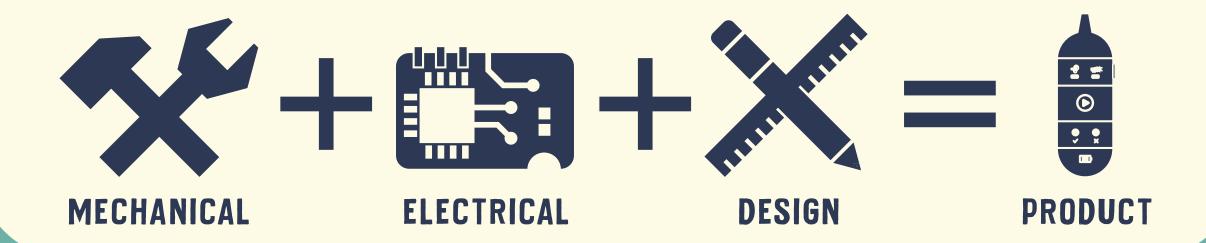


CURRENT CIRCUIT BOARD

UTILIZING HARDWARE DESIGNED OVER THE SUMMER OF 2023, WE TESTED OUR SPEAKERS, MICROHPONE, AND ALGORITHM; WE HAVE MADE STRIDES IN REACHING A PROTOTYPE ABLE TO BE HUMAN-TESTED.

INTEGRATION

FROM SPECCING OUT PARTS, CREATING A UNIFIED COMPUTER MODEL, OR FINALIZING DESIGN ITERATIONS OUR TEAM HAS BEGUN WORK ON BRINGING ALL PARTS OF THE DEVICE TOGETHER.

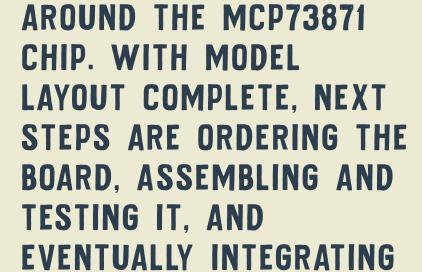


BATTERY

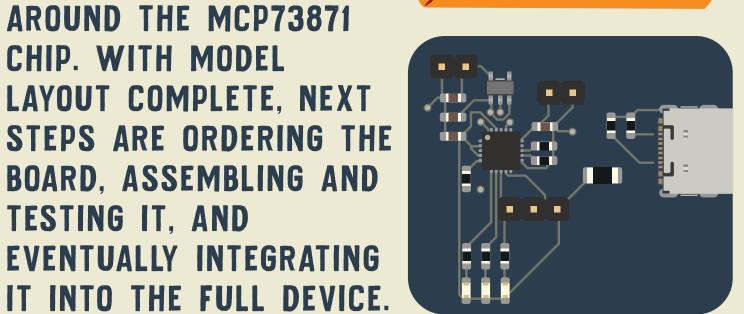
WE ARE DESIGNING A

CABLING

WE HAVE CONFIRMED THAT THERE EXIST OFF THE SHELF CABLES AND CONNECTORS THAT WE CAN USE. BY USING A FIREWIRE AND HDMI CABLE. WE CAN MINIMIZE COST AND MAXIMIZE DURABILITY OF THE MOST COMMONLY DAMAGED COMPONENT OF THE DEVICE.



BATTERY CHARGING BOARD



SPEAKER & MICS

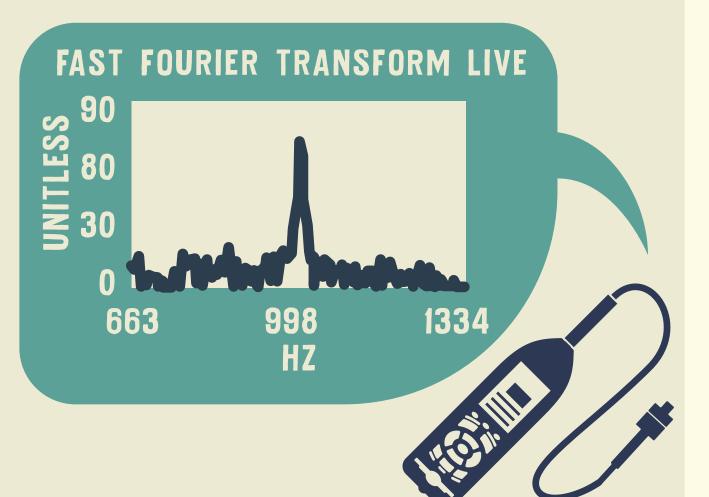
WE RAN EXPERIMENTS TO TEST OUR SPEAKERS! WE DETERMINED THAT WE CAN PRODUCE THE CORRECT TONES NEEDED TO RUN OUR DEVICE TESTS.



OUR MICROPHONE WAS SCRUTINIZED TO CORRECTLY IDENTIFY THE TONES IT WAS HEARING. OUR GOAL WAS A 1 KHZ SIN WAVE. AND WE WERE WITHIN ACCEPTABLE MARGINS OF ERROR FOR THIS. WE ALSO SUCCESSFULLY GOT AUDIO OUT OF OUR SPEAKERS USING LARSON DAVIS TEST EQUIPMENT.

TESTING

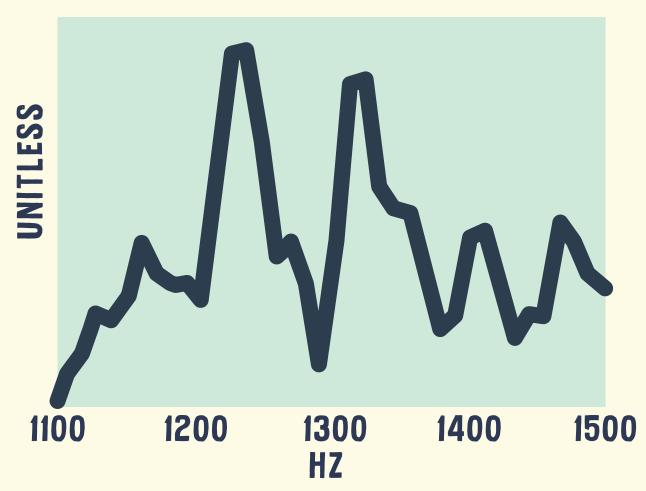
WE USED EQUIPMENT FROM LARSON DAVIS TO SIMULATE SOUNDS AND ADMINISTER VARIOUS TESTS TO HELP CALIBRATE OUR DEVICE.



ALGORITHM

THE RESULTS PICTURED IN THE GRAPHICS BELOW IS OUR IDEAL HARDWARE OUTPUT. TESTING IS UNDERWAY AND WILL **CONTINUE NEXT SEMESTER!**

UNFILTERED TEST FREQUENCIES



TEST FREQUENCIES WITH NOISE REJECTION

